

Obituary Funeral Services *Life Celebration* Memory Book Life Stories

MEMORIES & CANDLES

"Maggie and I were classmates in high school and involved in several extra-curricular activities together. She was the heart and soul of our class....Read More »"

1 of 9 | Posted by: Kirk Fuller - Dubuque, IA

View All Leave A Memory Leave Audio Memory Light A Candle

Margaret Lily Jameson
 BORN: November 15, 1942
 DIED: October 2, 2008
 RESIDENCE: Boston, MA

Set a Reminder for the Anniversary of Margaret's Passing

Forward to Family & Friends

View Life Images Slideshow →

WHO

- Best-in-class Online Obituary Platform
- Digital Innovation Leader with broad Obituary Distribution Network
- 2 Million Consumer Visitors and Growing

WHAT

The Eternal Tribute – the new standard for the online obituary

- Multimedia: unlimited photos, video, music and themes
- Interactive Memory Book with virtual candles, photo upload and audio support
- Highlighted Service Information
- Plus many more features which engage families and visitors

WHY

New Revenue

- Generate substantial new profit from your obituary program
- Earn revenue shares from trusted sympathy floral & gift providers

Business Development

- Lead Generation
- Increase long-term engagement and establish family touch point
- Easy to use tools facilitate Email Marketing and AfterCare support

Distribution

- Broad, national circulation on Tributes.com, the leading online consumer brand for obituary news
- The Tributes TV & Radio Network
- Sophisticated Search Engine Optimization ensures your obits are found

Promotion

- Increase traffic to your website and attendance at services
- Build brand equity in your market

Newspapers make money off every obituary you send to them and now they are making more by putting it online. Now it's your turn!

Past	The Evolution of the Obituary	Future
Print declining		Online increasing
Little to no revenue sharing		Profit center for Funeral Home
Funeral Home is unpaid sales force, production house and debt collector for newspapers		Funeral Home controls the process and discovers a new source of revenue
Obit is short and one dimensional		Obit is multifaceted and invites engagement
Paper obit reaches a limited audience and provides no prospecting opportunities		National digital obit platform acts as brand builder and lead generation across television news websites, search engines and social networks

Testimonials



Tributes.com has changed the way our community looks at obituaries. The seamless integration into our website allows our online audience to engage with a state-of-the-art multimedia obituary and to browse and learn about their friends, neighbors or loved ones. Without question our partnership with Tributes has generated more positive results for our community than any other endeavor in the past three years.

Bob Biggins
FORMER NFDA PRESIDENT, MAGOUN-BIGGINS FUNERAL HOME



We didn't want a boiler plate obituary program, so when Tributes.com came along we abandoned our self-made program and jumped on board. We received excellent training and launched within a matter of weeks. We were able to transfer our existing obituaries to the Tributes network, which was a must-have. Our belief is that Tributes will keep us ahead of the curve as social networking replaces outdated funeral websites.

Bruce Buchanan
PRINCIPAL, FLANNER-BUCHANAN FUNERAL CENTERS



No one ever complimented us on our website until Tributes.com hosted our obituaries – and they are the most read pages on our site. As more families were opting away from a \$300 newspaper notice, we had to find a better option. Providing an Eternal Tribute to every family honors, remembers and celebrates their lives in ways a paper obituary could never do. Isn't that what we're all about?

Frank Joyce
FUNERAL DIRECTOR WALTHAM, MA



Tributes.com offers our families a wide range of benefits: reasonable prices: excellent support, hands-on training, short turn-around times, the ability to integrate Tributes' products with other aspects of our business, and a compelling value proposition to our families.

Duffy Swan
CHAIRMAN, FRENCH MORTUARY

Contact Us Today! John Heald, VP Sales | john@tributes.com | 617.913.6122